

VACANCY

Volunteer Branding Manager

Location: Remote

Type: Volunteer position, 7-10 hours per week

Start date: As soon as possible

Reporting to: HR Lead

About Eduxo.eu

Eduxo.eu is a Belgian non-profit organisation working to advance **democracy, gender equality, and youth participation** across Europe. Through advocacy, education, and community-building, we empower citizens to shape more inclusive and representative societies.

Role Overview

We are looking for a Volunteer Branding Manager to strengthen how Eduxo showcases, values, and communicates the contribution of its people. This role sits at the intersection of HR, communications, and community, ensuring that volunteers are not only engaged internally, but also visible externally as part of Eduxo's identity and impact.

Key Responsibilities

- Develop and implement a volunteer branding strategy
- Create formats to showcase volunteers (profiles, testimonials, stories, takeovers)
- Coordinate volunteer visibility across Eduxo's platforms (website, social media, newsletters)
- Support recognition and appreciation initiatives
- Ensure consistency in how volunteers are presented externally
- Collaborate with communications on storytelling and campaigns
- Contribute to strengthening Eduxo's volunteer brand
- Support alignment between internal culture and external image

Profile we're looking for

- Experience in communications, branding, HR, or community management
- Strong storytelling and content development skills
- Ability to capture and communicate people's impact
- Creative and detail-oriented mindset
- Strong coordination and organisational skills
- Interest in democracy, equality, and youth empowerment
- Experience in NGOs or youth organisations is a plus

What you'll gain

- Experience at the intersection of HR and communications
- Opportunity to shape how an organisation presents its people and culture
- A strong portfolio of storytelling and branding work
- Close collaboration across multiple teams
- Opportunities to grow into senior roles within Eduxo
- Direct impact on a growing European organisation
- A volunteering / pro-bono international contract
- Fully remote collaboration, with in-person opportunities in Brussels
- Possibility to receive the EDUXO Badge as an Interest Group Representative to EU institutions
- Flexible time and autonomy
- Free Career Desk support with an HR expert
- Free psychological support
- Access to international high-level and networking events
- Monthly internal trainings and opportunities
- A supportive, feminist, inclusive community
- Insurance coverage during in-person volunteering activities
- As a member, you can apply for governance roles and actively participate in decision-making processes

How to Apply

Send your CV and (if available) a portfolio or examples of previous work to Jasmine D'Ambrosio (Talent Acquisition Specialist) at talent@eduxo.eu

Subject line: **Volunteer Branding Manager – [Your Name]**

Application Process

There is **no fixed deadline** for this position. Applications are reviewed on a **rolling basis**, and the vacancy will remain open until the position is filled. Early applications are encouraged. The process includes 1 interview of 30-45 minutes.

At Eduxo, we are committed to diversity and inclusion. We strongly encourage applications from individuals of all backgrounds.

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