

VACANCY

SEO & Website Growth Manager

Location: Remote (Brussels-based preferred)

Type: Volunteer position, 3 hours per week

Start date: As soon as possible

Reporting to: Comms Co-Leads and 1 Board member

About Eduxo.eu

Eduxo.eu is a Belgian non-profit organisation working to advance **democracy, gender equality, and youth participation** across Europe. Through advocacy, education, and community-building, we empower citizens to shape more inclusive and representative societies.

Role Overview

We are looking for an SEO & Website Growth Manager to drive traffic, visibility, and digital growth. This role goes beyond maintenance: you will actively shape how Eduxo is discovered online and how users engage with our content.

You will work closely with the Communications team, translating strategy into measurable growth.

Key Responsibilities

- Develop and implement an SEO strategy (on-page & off-page)
- Conduct keyword research aligned with Eduxo's priorities
- Optimise website content and structure for search engines
- Monitor and improve website performance (traffic, ranking, conversions)
- Analyse user behaviour and propose improvements (UX + content)
- Support content planning with SEO insights
- Implement and manage tools (Google Analytics, Search Console, etc.)
- Identify growth opportunities (partnership backlinks, campaigns, landing pages)

Profile we're looking for

- Experience in SEO, digital marketing, or website growth
- Familiarity with SEO tools and analytics platforms
- Strong analytical mindset with ability to translate data into action
- Understanding of content strategy and user journeys
- Ability to work independently and propose initiatives
- Interest in democracy, equality, and youth empowerment
- Previous experience in NGOs, advocacy, or policy-related environments is a plus

What you'll gain

- Ownership of a key strategic growth area
- Hands-on experience scaling a European NGO's digital presence
- A strong, measurable portfolio (traffic growth, impact metrics)
- Direct impact on a growing European organisation
- A volunteering / pro-bono international contract
- Fully remote collaboration, with in-person opportunities in Brussels
- Possibility to receive the EDUXO Badge as an Interest Group Representative to EU institutions
- Flexible time and autonomy
- Free Career Desk support with an HR expert
- Free psychological support
- Access to international high-level and networking events
- Monthly internal trainings and opportunities
- A supportive, feminist, inclusive community
- Insurance coverage during in-person volunteering activities
- As a member, you can apply for governance roles and actively participate in decision-making processes

How to Apply

Send your CV and (if available) a portfolio or examples of previous work to Jasmine D'Ambrosio (Talent Acquisition Specialist) at talent@eduxo.eu

Subject line: **SEO & Website Growth Manager– [Your Name]**

Application Process

There is **no fixed deadline** for this position. Applications are reviewed on a **rolling basis**, and the vacancy will remain open until the position is filled. Early applications are encouraged. The process includes 1 interview of 30-45 minutes.

At Eduxo, we are committed to diversity and inclusion. We strongly encourage applications from individuals of all backgrounds.

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