

VACANCY

Online Fundraising Specialist

Location: Remote

Type: Volunteer position, 5 hours per week

Start date: As soon as possible

Reporting to: Fundraising Lead

About Eduxo.eu

Eduxo.eu is a Belgian non-profit organisation working to advance **democracy, gender equality, and youth participation** across Europe. Through advocacy, education, and community-building, we empower citizens to shape more inclusive and representative societies.

Role Overview

We are looking for an Online Fundraising Specialist to design and run digital fundraising campaigns that convert visibility into tangible support. This role is hands-on and results-driven, focusing on growing Eduxo's online donations through campaigns, platforms, and digital engagement strategies. You will work closely with the Communications and Fundraising teams.

Key Responsibilities

- Design and implement online fundraising campaigns
- Manage donation platforms and tools (e.g. Stripe, PayPal, crowdfunding tools)
- Optimise donation journeys and conversion rates
- Develop compelling calls to action and campaign messaging
- Collaborate with content, video, and social media teams
- Track performance (donations, conversion rates, engagement)
- Test and improve campaigns (A/B testing, formats, targeting)
- Identify new digital fundraising opportunities and trends

Profile we're looking for

- Experience in digital fundraising, marketing, or growth
- Understanding of conversion, user journeys, and campaign performance
- Familiarity with fundraising or payment platforms
- Data-driven mindset with ability to analyse and optimise results
- Creative and proactive approach
- Interest in democracy, equality, and youth empowerment
- Experience in NGOs or campaigns is a plus

What you'll gain

- Hands-on experience in digital fundraising strategy and execution
- A measurable portfolio (campaign performance, funds raised)
- Exposure to communications, content, and growth strategies
- Direct impact on a growing European organisation
- A volunteering / pro-bono international contract
- Fully remote collaboration, with in-person opportunities in Brussels
- Possibility to receive the EDUXO Badge as an Interest Group Representative to EU institutions
- Flexible time and autonomy
- Free Career Desk support with an HR expert
- Free psychological support
- Access to international high-level and networking events
- Monthly internal trainings and opportunities
- A supportive, feminist, inclusive community
- Insurance coverage during in-person volunteering activities
- As a member, you can apply for governance roles and actively participate in decision-making processes

How to Apply

Send your CV and (if available) a portfolio or examples of previous work to Jasmine D'Ambrosio (Talent Acquisition Specialist) at talent@eduxo.eu

Subject line: **Online Fundraising Specialist Application – [Your Name]**

Application Process

There is **no fixed deadline** for this position. Applications are reviewed on a **rolling basis**, and the vacancy will remain open until the position is filled. Early applications are encouraged. The process includes 1 interview of 30-45 minutes.

At Eduxo, we are committed to diversity and inclusion. We strongly encourage applications from individuals of all backgrounds.

Published on: 17/04/2026