

VACANCY

Influencer & Content Creators Manager

Location: Remote (Brussels-based preferred)

Type: Volunteer position, 5 hours per week

Start date: As soon as possible

Reporting to: Comms Co-Leads and 1 Board member

About Eduxo.eu

Eduxo.eu is a Belgian non-profit organisation working to advance **democracy, gender equality, and youth participation** across Europe. Through advocacy, education, and community-building, we empower citizens to shape more inclusive and representative societies.

Role Overview

We are looking for an Influencer & Content Creators Manager to expand Eduxo's reach through strategic collaborations with influencers, creators, and digital communities.

This role is key to making our campaigns more visible, relatable, and impactful, especially among young audiences across Europe. You will work closely with the Communications and Campaigns teams to identify, engage, and manage partnerships with creators aligned with our values.

Key Responsibilities

- Develop and implement an influencer and creator engagement strategy
- Identify and map relevant influencers, activists, and content creators across Europe
- Build and maintain relationships with creators and digital communities
- Coordinate collaborations for campaigns, events, and initiatives
- Co-create content with partners (social media, videos, storytelling formats)
- Track performance and impact of collaborations
- Ensure alignment with Eduxo's tone, values, and messaging
- Monitor trends across platforms (Instagram, TikTok, LinkedIn, etc.)

Profile we're looking for

- Experience in influencer marketing, digital communications, or community management
- Strong understanding of social media platforms and creator ecosystems
- Ability to identify authentic voices and build meaningful partnerships
- Creative mindset with strong storytelling skills
- Organised and proactive, with strong interpersonal skills
- Interest in democracy, equality, and youth empowerment
- Previous experience in NGOs, advocacy, or policy-related environments is a plus

What you'll gain

- Hands-on experience in influencer strategy within a European NGO
- A strong portfolio of campaigns and collaborations
- Exposure to cross-country digital communities and movements
- Direct impact on a growing European organisation
- A volunteering / pro-bono international contract
- Fully remote collaboration, with in-person opportunities in Brussels
- Possibility to receive the EDUXO Badge as an Interest Group Representative to EU institutions
- Flexible time and autonomy
- Free Career Desk support with an HR expert
- Free psychological support
- Access to international high-level and networking events
- Monthly internal trainings and opportunities
- A supportive, feminist, inclusive community
- Insurance coverage during in-person volunteering activities
- As a member, you can apply for governance roles and actively participate in decision-making processes

How to Apply

Send your CV and (if available) a portfolio or examples of previous work to Jasmine D'Ambrosio (Talent Acquisition Specialist) at talent@eduxo.eu

Subject line: **Influencer & Content Creators Manager Application – [Your Name]**

Application Process

There is **no fixed deadline** for this position. Applications are reviewed on a **rolling basis**, and the vacancy will remain open until the position is filled. Early applications are encouraged. The process includes 1 interview of 30-45 minutes.

At Eduxo, we are committed to diversity and inclusion. We strongly encourage applications from individuals of all backgrounds.

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